

IKE INSIGHT

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www.EisenhowerFoundation.net

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You Did It!

STEM Programs Launched

Your thoughtful donations to the Eisenhower Foundation are used, in part, to fund IKEducation. These K-12 programs are facilitated to thousands of school kids who visit the Eisenhower Presidential Campus on field trips and are available online for teachers around the globe. IKEducation strives to bridge school curriculum to the assets of the Eisenhower Presidential Library, Museum, and Boyhood Home.

World War II and the Eisenhower Presidency saw huge advancements in science and technology, propelling the United States to become a global leader in a new scientific era. On September 2, 1958, Eisenhower signed into law the National Defense Education Act, which provided increased funding to math, science, engineering, and foreign languages to promote and improve America's educational system. Known today as STEM (Science, Technology, Engineering, and Math), this field of education is critical to help the United States remain a world leader by



creating critical thinkers, increasing science literacy, and enabling the next generation of innovators.

IKEducation is proud to have recently launched two new STEM programs to support teachers' efforts to equip their students with STEM skills.

“According to my scientific friends, one of our greatest and most glaring deficiencies is the failure of us in this country to give high priority enough to scientific education and to the place of science in our national life.”

President Dwight D. Eisenhower, Radio and Television Address on Science in National Security. November 7, 1957.

Cold War Kids: Space Race

History changed when the Soviet Union launched the Sputnik I satellite in 1957. That launch marked the start of the space race and ushered in new scientific developments, like the creation of NASA by President Eisenhower in 1958. In this program, middle school students examine primary sources, generate a timeline of key events, and test engineering skills as they create and launch a (soda straw) rocket.



Students record variables as they test their straw rockets in the IKEducation program, “Cold War Kids: Space Race.”

Race for the Double Helix

A month after President Eisenhower was inaugurated, one of the most important discoveries in the scientific field occurred. The discovery of DNA's chemical structure — the double helix — by Francis Crick and James Watson altered molecular biology forever. In this program, high school students are introduced to scientists racing towards this discovery, as well as problem solving to recreate the structure of DNA just as Watson and Crick did.



IKE INSIGHT

Meredith's Memo

With the passing of another year, I am grateful for you, our loyal donors and *Friends of the Eisenhower Foundation*. Your gifts provided IKEducation programs to thousands of K-12 students throughout the country and brought special events with Marlin Fitzwater, former White House Press Secretary and Kansas native, as well as Bret Baier, host of *FOX NEWS Special Report with Bret Baier*, to the Eisenhower Presidential Library.

In addition, we reached a significant milestone in the *Dwight D. Eisenhower: A Legacy of Leadership* campaign to renovate the Eisenhower Presidential Museum and expand IKEducation. Thanks to your gifts and pledges, we have raised 80% of our goal! You'll read more in this newsletter.

As we move into 2018, I look forward to working with our Board of Directors, who recently elected Steve Hauge as Chairman. Together, we promise to keep you, our donors, informed of our progress. Thank you for being a partner in preserving and promoting Ike's legacy.

Happy New Year!

Meredith
Meredith Sleichter
Executive Director

Special Recognition

Eisenhower National Memorial Groundbreaking Ceremony

On November 2, 2017, construction began on the Dwight D. Eisenhower National Memorial, a four-acre park just off the National Mall at the base of Capitol Hill in Washington, D.C. In honor of President Eisenhower's legacy, the monument will be situated near the Department of Education, the Federal Aviation Administration, the Voice of America, and the Department of Health and Human Services.

Representatives from the Eisenhower Foundation — including Board of Directors Mary Jean Eisenhower, James Hagerty, and Mike King — joined additional members of the Eisenhower Family, state and national lawmakers, and architect Frank Gehry at the historic groundbreaking ceremony.



Merrill Eisenhower Atwater, Ike's great-grandson and son of Mary Jean, presented Executive Director, Meredith Sleichter, with an official groundbreaking shovel for the Eisenhower Presidential Library (right).

As construction continues at Eisenhower Square, the Foundation looks forward to working with the Memorial to expand the national appreciation of the Eisenhower legacy.

Celebrating Our Heroes

Frank Denius

Frank Denius, from Athens, TX, entered active Army duty on June 3, 1943. Assigned to "Old Hickory," the 30th Infantry Division, he was a forward artillery observer in Battery C of the 230th Field Artillery Battalion. Denius landed on Omaha Beach on June 7 (D-Day+1) and was engaged in all five major battles of the European Theater.

During the famous stand at Mortain, where 700 Allied soldiers were cut off for six days, yet successfully defended Hill 314, Denius directed artillery fire that defeated a German attempt to divide Allied forces. During this battle, the 230th Artillery filled emptied, non-artillery shells with medical supplies. Denius then commanded the shelling of his own position to deliver critically needed supplies to treat the wounded. His unit later broke through the Siegfried line, then fought in the Battle of the Bulge.

Staff Sgt. Denius was awarded two Purple Hearts, four Silver Stars and the Presidential Citation, making him one of the 10 most decorated soldiers of the European Front in World War II. Denius returned home in 1945 and enrolled in the University of Texas. He continues to practice law in Austin and gives generously of his time and talents. We celebrate Frank Denius for his heroic service to our country, and thank him for being a Friend of the Eisenhower Foundation.

At war's end, General Eisenhower ordered Col. S.L.A. Marshall, chief historian for the Army, to evaluate all units that fought in the European Theater. Marshall determined that the 30th Infantry Division was the "top rated" division and recommended that it be awarded the Presidential Unit Citation — an honor "Old Hickory" has yet to receive. Recently, efforts have been renewed to recognize the Division's heroic service, a story detailed in the documentary, *Heroes of Old Hickory*.

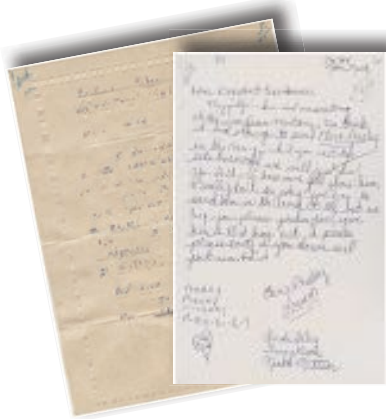


IKEducation

Constitution Days

On September 17, 1787, delegates to the Philadelphia Convention completed and signed the U.S. Constitution. A joint resolution passed in 1956 requested President Eisenhower to proclaim the week beginning September 17 each year as "Constitution Week." A later amendment, known as Public Law 108-477, requires all schools that receive federal funds hold an educational program for their students on September 17 of each year to honor and celebrate the privileges and responsibilities of U.S. citizenship, as well as to commemorate the creation and signing of the supreme law of our land.

Throughout the month of September, IKEducation provides Constitution Day programming to help students honor and celebrate the privileges and responsibilities of U.S. citizenship, Separation of Powers, as well as commemorate the signing of the Constitution. The event includes four participatory student activities: Holding History, If I Was President, Presidential Pics, and Becoming President.



Becoming President • Students learn about the Constitution's requirements to be the President of the United States and figure out when they will be eligible to run for President.

Holding History • Students examine copies of actual letters that kids wrote to President Eisenhower to determine topics of that period in history and how citizens can interact with the Executive Branch of government.

If I Was President • Students are introduced to problems Eisenhower grappled with as President. Then, they determine contemporary issues, write a short statement about one issue that they would change if they were President, and deliver it to the press (their classmates).

Presidential Pics • Students match pictures to artifacts on exhibit in the Presidential Gallery of the Eisenhower Museum and answer corresponding questions to learn about President Eisenhower's time as leader of the Executive Branch.



History for the Future

What Teachers are Saying About IKEducation

"Thanks for the great program. I am looking forward to continuing to incorporate this as part of my curriculum. What IKEducation does is such a great thing for our students."
-Educator from Atchison County High School

"The program is a good critical thinking activity. The IKEducator did not just give the students the information up front — they needed to use contextual clues and reason."
-Educator from Rawlins County High School

"The best thing about this program was students doing actual role-play while working with primary sources. The IKEducator did an excellent job as moderator of helping important facts come out in the discussion. I think this is an excellent program that is well organized. Thank you for the opportunity to participate."
-Educator from Turning Point Academy

"Even while talking about history, our IKEducator tied things to current topics, making the discussion more relatable for our students. Very impressive. I think the correlation between the Holocaust and bullying was genius."
-Educator from Cheylin High School

"Everything was organized so well. I feel like every program was very informative, the kids LOVED them, and everything went along so well with our social studies standards."
-Educator from McKinley Elementary

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Spotlight Event

Eisenhower Legacy Gala: Words Matter

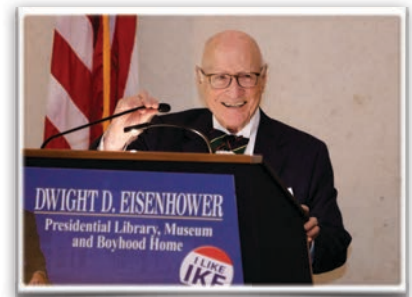
The annual Eisenhower Legacy Gala in October paid tribute to Dwight D. Eisenhower with the theme “Words Matter.” We were honored to have two of the four living members of President Eisenhower’s White House Staff share their memories of Ike — and his role in speech preparation and thoughtful editing of all written communications.



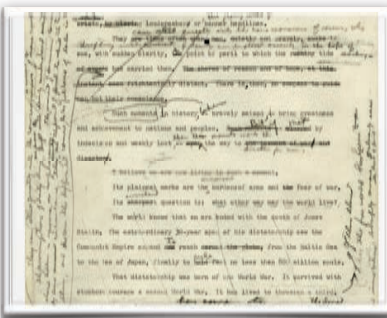
Stephen Benedict (top left), spoke of the intense speech writing aboard the “Eisenhower Special” campaign train. By train and plane, the Republican candidate traveled 51,000 miles to 45 states and 232 cities in just a few months, with his editing pen in constant use. “As a result, the initial drafts of the major speeches were often scarcely recognizable in the final product,” Benedict recalled, because “...words mattered very much to him and he was ever aware of their impact.” Benedict transitioned to Eisenhower’s White House Staff, eventually becoming Assistant Staff Secretary.

Also joining the White House Staff in 1953 was Robert Kieve (right) as a Special Assistant in the preparation of speeches and other Presidential communications.

Kieve shared humorous recollections of President Eisenhower’s rules for writing, which caused many of his own submissions to “suffer the Eisenhower pencil.” One phrase in particular was consistently changed by the President, prompting Kieve to boldly assert to Ike’s secretary, Ann Whitman, “The President is wrong.” Kieve declined Whitman’s invitation to “explain that to the President,” choosing instead to alter his writing.



Both men are now in their 90s and maintain great admiration for President Eisenhower. In recognition of their service and continued efforts to champion the life, leadership, and legacy of Dwight D. Eisenhower, Mr. Kieve and Mr. Benedict received the Eisenhower Legacy Award.



Above is an example of a speech showing Eisenhower’s extensive written edits.

Featured

Ike’s Desk Plate: “Gently in Manner, Strongly in Deed”

Of the many gifts President Eisenhower received, one was prominently displayed on his Oval Office desk, and many believe it to be an accurate representation of Ike’s leadership philosophy. The gift was a simple desk plate, pictured to the right, given to him by Dr. Gabriel Hauge, Assistant to President Eisenhower for Economic Affairs. As White House Chief of Staff, Sherman Adams, explained in his book, *First Hand Report*:

Eisenhower came to have a high regard for [Gabriel] Hauge’s calm way of sticking firmly to his convictions under the stress of an argument, respecting the opposition’s objections without being upset or shaken by them and never backing away from a showdown. Hauge felt the same way about Eisenhower; one of the few ornaments on the President’s uncluttered desk was a small block of dark wood, given to him by Hauge, inscribed with a line in Latin that said, “Gentle in manner, strong in deed.”

The original source of the quotation — “suaviter in modo, fortiter in re” — is from Claudio Acquaviva (1543-1615). The Latin words “fortiter” and “suaviter” are adverbs, translating to, “Gently in manner, strongly in deed.”

The original desk plate is in the Smithsonian Institution. Replicas may be purchased at the Eisenhower Presidential Gift Shop or online at www.ILikeIkeStore.com. Remember, current Friends of the Foundation receive a 20% discount (code: IKEFOUNDATION) and free shipping (code: IKEFREESHIP).



Support our Cause

A New Year, A New Goal

Thanks to you, our generous donors, the Eisenhower Foundation reached three major goals in 2017 for *Dwight D. Eisenhower: A Legacy of Leadership* — a campaign to renovate the Eisenhower Presidential Museum and expand IKEducation into classrooms throughout the country.

First, our Kansas donors met the Holm Family Five-Star Challenge, resulting in over \$500,000 for *The Heart of America* gallery. Then, the Friends of the Eisenhower Foundation donated more than \$112,500 for Ike’s D-Day Table display. Finally, the year ended with our loyal donors raising over \$5,000 for Ike’s Field Trip Fund to provide financial assistance to schools visiting the Eisenhower Presidential Campus.

As we move into 2018, the Eisenhower Foundation has set our most important goal to date: raising \$2.3 million to finish the campaign. Reaching this goal will ensure that the Eisenhower Presidential Museum renovation project is completed in time for the 75th anniversary of D-Day — June 6, 2019. And, as General Eisenhower said in the Order of the Day, “We will accept nothing less than full Victory!”

So far, \$9.4 million has been raised through donations from individuals and foundations, including lead gifts from the Hall Family Foundation, the William T. Kemper Foundation, and the Sunderland Foundation. For the latest campaign information, please visit www.EisenhowerFoundation.net, under the Support menu, *Legacy of Leadership Campaign*.

If you would like to make a donation to this historic project, simply fill out the form below or donate online. We thank you for your continued support and look forward to an exciting year.



Upcoming Events

January

- 8 *Burnt Creek*, Ike Book TALK
- 14 *Sully*, ACDC Film Festival
- 21 *Kubo and the 2 Strings*, ACDC Film Festival
- 25 Lunch & Learn - *Never a Dull Moment: Dorothy Dull and the WACs. A Kansas Woman in WWII*, by Jeff Nelson
- 28 *Concussion*, ACDC Film Festival

February

- 4 *Race*, ACDC Film Festival
- 11 *LaLa Land*, ACDC Film Festival
- 13 *Using U.S. Army Unit Records in Family History Research*, by Mary Burzloff
- 18 *Hidden Figures*, ACDC Film Festival
- 22 Lunch & Learn - *Chisholm Trail*, by Jim Sherow

March

- 1 *Funny Face*, Royer Film Festival
- 3 *Speaking of Unmentionables: The Rise & Fall of Ladies’ Underwear*, by Ellie Carlson
- 8 *An Affair to Remember*, Royer Film Festival
- 11 *All the Kings’ Men*, TALK movie
- 12 *All the Kings’ Men*, Ike Book TALK
- 15 *A Hatful of Rain*, Royer Film Festival
- 31 Annual Eisenhower Easter Egg Roll

April

- 10 *The Zookeeper’s Wife*, ACDC Holocaust Film Series
- 14 *Remembering Vietnam Symposium*, TALK Program
- 22 *Schindler’s List*, ACDC Holocaust Film Series
- 26 Lunch & Learn - *Holocaust*, by Mike Russell

We Appreciate Your Support

Thank you for your support! Please visit www.EisenhowerFoundation.net to donate online. You can also make a contribution by calling our office at (785) 263-6771 or by sending this form to: PO Box 295, Abilene, KS 67410.

First & Last Name(s)

Email Address

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Street Address

City

State & Zip

My gift is for: Museum Exhibit Renovation Programs/IKEducation Friends Membership

Enclosed is my check, made payable to the *Eisenhower Foundation* **OR** please charge my:
 Visa MasterCard Discover American Express

In the Amount of: \$30 \$50 \$100 \$250 \$500 \$1,000 \$2,500 Other: _____

Name on Card

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Authorized Signature

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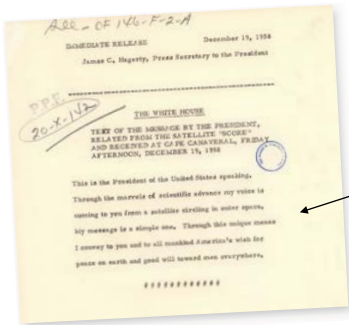
Did You Know?

Peace on Earth and Goodwill Toward Men Everywhere

Did you know the first human voice to be transmitted from space was that of Dwight D. Eisenhower? On December 19, 1958 — just a little more than a year after the Soviet Union’s Sputnik satellite beeped its way across the sky — the United States launched the first orbiting communications satellite which successfully transmitted the first human voice from an Atlas satellite. Project SCORE (Signal Communication by Orbiting Relay Equipment) was launched into orbit aboard an Atlas missile and was the first communications satellite. Because SCORE flew mounted in the Atlas’ nosecone, this mission was also the first time an entire Atlas missile was put into orbit — a test of the rocket for military and space exploration uses.

Below, The White House press release of the transmission. (Eisenhower Presidential Library)

SCORE proved that satellites could receive signals from one location on Earth and immediately retransmit to another. Additionally, it proved they could receive a signal, store it on an onboard recorder, and then transmit on command from the ground. These accomplishments provided the basis for future communications satellites and had an immediate public impact as the first communication sent was a Christmas message from none other than Ike!



"This is the President of the United States speaking. Through the marvels of scientific advance, my voice is coming to you via a satellite circling in outer space. My message is a simple one: Through this unique means I convey to you and all mankind, America's wish for peace on Earth and goodwill toward men everywhere."



In early 1958, President Eisenhower sent draft legislation to Congress to establish the National Aeronautics and Space Agency (later changed to Administration). Congress passed this and President Eisenhower signed NASA into law on July 29, 1958.

Above, the seven Mercury astronauts were (from left) Wally Schirra, Alan Shepard, Deke Slayton, Gus Grissom, John Glenn, Gordon Cooper and Scott Carpenter. NASA

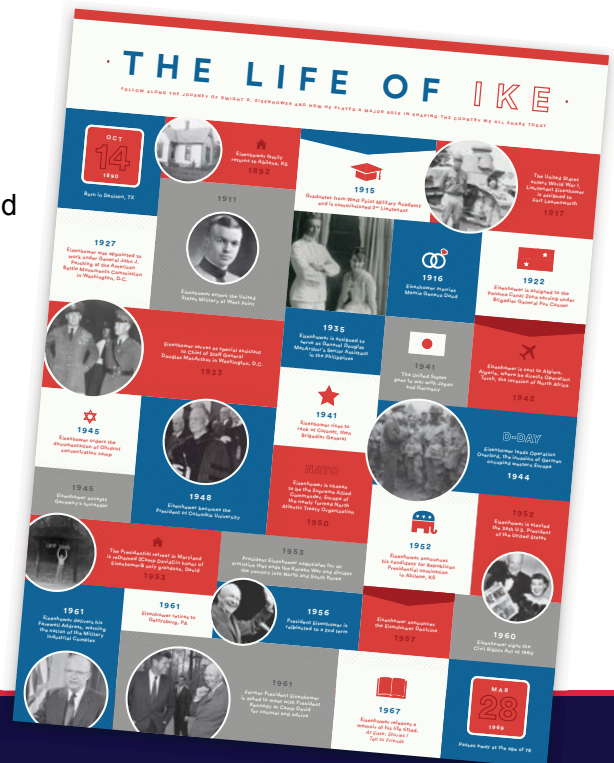
The success of NASA’s rocket technology allowed them to progress to the challenge of putting man in space. The first attempt at manned space flight was Project Mercury and by the spring of 1959, NASA introduce the world to the “Mercury Seven” astronauts who bravely made a total of six spaceflights.

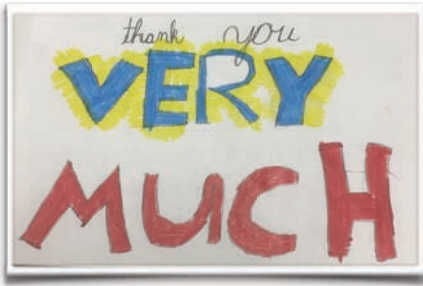
Our Partners

Kemper Gift Creates IKEducation Poster

Thanks to a generous gift from the William T. Kemper Foundation, based in Kansas City, MO, the Eisenhower Foundation was able to mail a specially designed poster to teachers and classrooms throughout the country. The printed piece, sent at the beginning of the school year, included an infographic timeline with important historical dates from Dwight D. Eisenhower’s life.

The poster also raised awareness about IKEducation that — thanks to donations to the Eisenhower Foundation — is offered to school groups free of charge who visit the Eisenhower Presidential Campus. For teachers unable to travel to Kansas, the poster provided details about the curriculum — developed by our IKEducation team of accredited K-12 teachers — available under the Education section of the Foundation’s website, www.EisenhowerFoundation.net.





In the Mailbox

Letters from IKEducation Students

One of the greatest rewards of our IKEducation program is reading the letters from students and hearing in their own words what they learned during their visit to the Eisenhower Presidential Library, Museum, and Boyhood Home. We are especially impressed with their artistic talents.

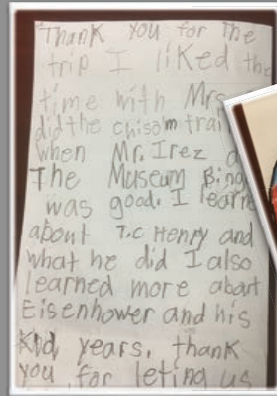
These letters and pictures are from fourth graders at Dwight D. Eisenhower Elementary here in Ike's hometown. They participated in several IKEducation programs, including *Rosie the Riveter*, *Museum Bingo*, and *All About Ike*. Thank you for your support, which makes these programs and field trips possible.

Dear Eisenhower Museum,
Thank you for the fun day. I enjoyed Rosie the Riveter the most. I liked dressing up and taking a picture (like Rosie the Riveter). I learned the Rosies went to work to help our country during war.



Dear Eisenhower Center,
I like the museum. There was so much stuff! I learned that Ike liked to barbecue. Thank you!

Thank you for the trip. I liked the time with Mrs. Gose and the Chisholm Trail and when Mr. Inez did the Museum Bingo. I learned about T.C. Henry and what he did (helping establish the Chisholm Trail in Abilene and growing wheat in Kansas). I also learned more about Eisenhower and his kid years. Thank you for letting us go to the trip.



(Ike's apron says "Kiss the cook")

Special Delivery

Constitution Books for Students

An important item given to every student who participates in an IKEducation program is their own pocket-size copy of *The Constitution of the United States of America*. Many of our donors and veterans have received these booklets in the mail and kindly returned them with a message written for the students, encouraging them to be informed and active citizens. Below are just a few of these personal messages:

You are blessed to be an American. Lead your life as a worthy citizen for which it stands.

Read so you can understand how our government is to be run.

Many good people died for this freedom.

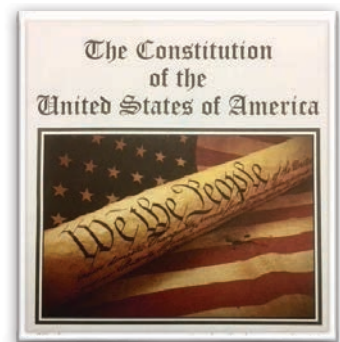
Freedom is not free.

Liberty is our greatest asset.

Love your country.

The Constitution and Amendments guarantee your freedoms and protect you. Please read this book.

Learn about a true hero of our nation (Ike) who honored our great Constitution and nation.





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